

GET IN TOUCH

About me

I'm Manuel Velazquez and I can help you solve your User Experience problems. I've had the opportunity to work with several clients from different industries, from healthcare, high tech companies, financial brands, education, retail and consumer, e-commerce platforms amongst many others.

Together we've built amazing and interesting digital products, using the tools I've learned and implemented successfully over all my career years.

PHONE

+52 33 2257 9074

EMAIL

hello@manuelvelazquez.mx

# WORK EXPERIENCE

**Metova Inc.**

Dates Employed  
Nov 2018 - Present  
Location Guadalajara Area, Mexico  
Provide guidance for clients to learn from their users, identify priority needs, and assistance to make decisions over user research and designing UI & UX for multiplatform applications:

- Working under SCRUM/Agile/Sprint Methodology
- Prototyping
- UI Design
- Proof of Concept
- Wireframing
- UX Design
- UX Research

**Tiempo Development**

+52 (662) 260-96-75  
Immediate Boss: Aaron Rivera

UI UX Software Engineer  
Dates Employed  
Dec 2016 - Present Employment Duration1 yr 10 mos  
Location Guadalajara Area, Mexico  
Designing UI & UX for multiplatform applications:

- Working under SCRUM/Agile/Sprint Methodology
- Prototyping
- UI Design
- Proof of Concept
- Wireframing
- Design System Contributor

**iTexico**

Tel +52 (33) 3030-7222  
Immediate Boss: David Sandoval

UI/UX Designer  
Dates Employed  
Jan 2015 - Dec 2016 Employment Duration2 yrs  
Location Guadalajara Area, Mexico  
Designing UI & UX for multiplatform applications:

- Working under SCRUM/Agile/Sprint Methodology
- Prototyping
- UI Design
- UX Research
- UX Design
- UX Testing
- Proof of Concept
- Wireframing

**TabbedOut**

Tel (866) 626-8045  
Immediate boss: Teri Harwood  
UI UX Designer  
Dates Employed  
Mar 2015 - Dec 2015 Employment Duration10 mos  
LocationAustin, Texas Area  
Designing UI & UX for multiplatform applications:

- Working under SCRUM/Agile/Kanban Methodology
- Prototyping
- UI Design
- UX Research
- UX Design
- UX Testing
- Proof of Concept
- Wireframing

**Mozido**

Immediate boss: Teri Harwood  
UI/UX Designer  
Dates Employed  
Feb 2015 - Jul 2015 Employment Duration6 mos  
LocationAustin, Texas  
Designing UI & UX for multiplatform applications:

- Working under SCRUM Methodology
- Prototyping
- UI Design
- UX Design
- UX Testing
- Proof of Concept
- Wireframing

**Doble V**

Personal Project  
CEO & UI/UX Designer  
Dates Employed  
Aug 2012 - Jan 2015 Employment Duration2 yrs 6 mos  
Location Guadalajara Area, Mexico  
Designing UI & UX for multiplatform applications, Graphic Design & Managing:

- Working under SCRUM/Agile/Kanban Methodology
- Prototyping
- UI Design
- UX Research
- UX Design
- UX Testing
- Proof of Concept
- Wireframing
- Wordpress Design
- Branding
- Social Media Design

**Doble V**

Personal Project  
CEO & UI/UX Designer  
Dates Employed  
Aug 2012 - Jan 2015 Employment Duration2 yrs 6 mos  
Location Guadalajara Area, Mexico  
Designing UI & UX for multiplatform applications, Graphic Design & Managing:

- Working under SCRUM/Agile/Kanban Methodology
- Prototyping
- UI Design
- UX Research
- UX Design
- UX Testing
- Proof of Concept
- Wireframing
- Wordpress Design
- Branding
- Social Media Design

**Random Estudio**

Tel 3632 5525  
Immediate boss: Carlos Marquez

Senior UI/UX Designer  
Dates Employed  
May 2014 - Dec 2014 Employment Duration8 mos  
Location Guadalajara Area, Mexico  
Designing UI & UX for multiplatform applications, Graphic Design & Managing:

- Prototyping
- UI Design
- UX Research
- UX Design
- UX Testing
- Proof of Concept
- Wireframing
- Wordpress Design
- Branding
- Social Media Design

**Freelance Experience**

UX Consultant & UX Designer  
Dates Employed  
Sep 2018 - Present  
Location Remote  
Provide guidance for clients to learn from their users, identify priority needs, and assistance to make decisions over user research and user testing.

- User Research
- User Experience Testing
- Customer Journey Roadmapping
- Persona Building
- User Flows
- Engagement Measurement Testing
- Performance Measurement Testing
- GV Design SprintsDr Julio Gomez Castellanos

# OTHER EXPERIENCE

**ABILITIES & KNOWLEDGE**

**Software**

Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Balsamiq Mockups  
Sketch  
Figma  
InVision Studio  
InVision  
Trello  
Jira/Confluence (Atlassian)

**Code**

HTML 5  
CSS 3  
SASS

**Other Skills**

Design Thinking  
Responsive Design  
Design Systems  
Agile UX  
Lean UX  
GV Design Sprints  
Design Thinking  
User Research  
User Experience Testing  
Wireframing  
Prototyping

**DIPLOMAS & CERTIFICATIONS**

**Diplomas**

Digital Short Filming- GDL Film School 2010  
Graphic Design - Tonk ArtCenter & Agency 2013  
Business's Project Management - UTEL 2014  
Project Management Professional - Diplomados en Tecnología de la Información 2014

**Courses**

Web Design creating with SASS - Código Facilito 2013  
HTML5 - Código Fácilito 2013  
SEO - Gesto Servicios 2013  
Community Management - MSH Formación 2013  
Responsive Web Design Front End - Código Facilito 2014  
Social Networks for Business - V2B - 2014  
Become a Webmaster - UDEMY 2014

**Certifications & Others**

Conducting Usability Testing - The Interaction Design Foundation 2022  
Beyond usability; Learn the User Research Toolkit - Udemy 2021  
Web Development with HTML, CSS, Bootstrap, React & Angular - Udemy 2021  
Introduction to Web and eCommerce User eXperience Design - Udemy 2014  
Wordpress 101 Course- Udemy 2013  
JIMDO (Plataforma Front End) June 2013  
Certified as JIMDO EXPERT

**LANGUAGES**

**Spanish (Native)**

**English**

**Studies**

In 2008 I graduated from my College Education in Communications at UNIVER university, October 2018 started Bachelors Degree on Digital Communication